

# Daniel Hawke Roberts

*Founder · CEO · Speaker. The translator between the people building AI and the people deciding what to do with it.*

Daniel lives at the intersection of strategy, content, and technology, now aimed squarely at the question every executive is asking: what does AI actually mean for the business?

He runs Vidloft, an enterprise video operations platform, as its CEO and, improbably, its entire engineering department, producing the output of a twenty-person team with a fleet of AI agents.

Daniel has been lucky enough to lead some pretty cool adventures along the way. He won an award from the American Marketing Association, directed a feature documentary in Kruger National Park called Rhino Man, and has traveled to more than fifty countries. He has interviewed thousands of people, including WWII veterans who stormed Normandy, Fortune 500 CEOs, NBA champions, and U.S. presidents. In 2021, the Entrepreneurs' Organization asked him to teach its 16,000-plus members how to scale content with AI, a full year before ChatGPT existed.

He speaks to audiences about AI, leverage, and how small teams with sharp systems out-build big ones. He is a sommelier with the Court of Master Sommeliers, and his goal with his wife, Sarah, is to eat a local meal in every country.

## THEMES

### The new math of capability

Why three people with sharp systems out-build thirty with smart slides.

### Your AI strategy died in the org chart

Why enterprise AI belongs to the business, not IT.

### The model is not your moat

Where durable AI advantage actually comes from.

### One person, twenty-person output

The real operating system behind running a company on agentic AI.

## FORMATS

### Keynote · Fireside & Q&A · Executive workshop

30 to 60 minute mainstage talks, moderated conversations, or a working session for a leadership team.

## FAST FACTS

Founder & CEO, Vidloft

*enterprise video operations platform*

Sole engineer of a 20-equivalent operation

*built on agentic AI*

Taught 16,000+ EO members to scale content with AI in 2021

*a year before ChatGPT existed*

10,000+ videos, American Marketing Association award

*Fortune 500 rebrand work*

Directed the documentary Rhino Man

*filmed in Kruger National Park*

Interviewed thousands, Normandy vets to U.S. presidents

*Fortune 500 CEOs, NBA champions*

Harvard Business School executive program

*Court of Master Sommeliers*

Fifty-plus countries

*context and worldview*